

Academic Council Minutes

September 19, 2018

Midwestern State University

The Academic Council met Wednesday, September 19, 2018, in the Dillard College of Business Administration, the Priddy Conference Room.

Voting members in attendance were:

Dr. Ranette Halverson, Chair, Department of Computer Science, substituting for Dr. Marcy Brown Marsden, Dean, College of Science and Mathematics
Dr. Martin Camacho, Dean, Lamar D. Fain College of Fine Arts
Dr. Matthew Capps, Dean, Gordon T. and Ellen West College of Education
Dr. Satya Ayinagadda, Chair, Department of Social Work, substituting for Dr. Jeff Killion, Interim Dean, Gunn College of Health Sciences and Human Services
Dr. Jeff Stambaugh, Interim Dean, Dillard College of Business Administration
Dr. Sam Watson, Dean, Prothro-Yeager College of Humanities and Social Sciences
Dr. Kathryn Zuckweiler, Dean, Dr. Billie Doris McAda Graduate School

Voting members unable to be in attendance were:

Dr. Laura Fidelie, Faculty Senate Vice-Chair
Student Government Association Vice President

Other Attendees:

Mr. Fred Dietz, Vice President for Enrollment Management
Dr. Kristen Garrison, Associate Vice President for Undergraduate Education and Assessment
Ms. Darla English, Registrar
Mr. Mark McClendon, Institutional Research
Dr. Michael Mills, Director, International Programs
Ms. Makenna Morton, Staff Senate Representative

Dr. James Johnston, Provost and Vice President for Academic Affairs, presided and the meeting began at 2:01 p.m.

Approval of Minutes

Dr. Johnston called for a motion to approve the August 7, 2018 Minutes of the Academic Council. Dr. Zuckweiler made a motion that the minutes be adopted; Dr. Ayinagadda seconded and the motion was adopted. (closed)

Old Business

Dr. Johnston asked for a motion to open discussion on the tabled item from the August agenda, a General Education Assessment Plan and Comprehensive Core Assessment Rubric endorsed by the Core Curriculum Committee. Dr. Capps made the motion to adopt; Dr. Camacho seconded, and the

proposal was opened for discussion. Dr. Garrison reported that after the items were tabled last month for further review, the Core Curriculum Committee discovered additional information from the Texas Higher Education Coordinating Board related to the proposals. She asked that the proposals be withdrawn and Dr. Watson made a motion to withdraw the proposals. Dr. Capps seconded and the motion to withdraw was adopted. (closed)

General Education Assessment Plan

April 2018

General Education Assessment Plan

The following Assessment Plan seeks to both satisfy SACSCOC and THECB requirements for continuous improvement, as well as to create an efficient and effective measurement of student learning at MSU. In turn, it is also an attempt to retrieve this vital information while decreasing burden on faculty. These proposed initiatives are aimed toward a fall 2018 implementation.

1. Direct Measure of Student Performance: Core Objectives

Per THECB core curriculum guidelines, each core course must assess a prescribed set of core objectives, and the institution must report on the overall performance per objective (not course). THECB has approved rubrics to assess these objectives for each core course. At the end of each semester, faculty teaching core courses will create a master tally of their students' performance on pre-selected assignments, using a generalized rubric based upon the AACU Value Rubrics previously prescribed. Faculty teaching specified courses will be asked to assess the sample using only the outcomes specifically requested by the University Assessment Committee (UAC). The IRA office will then compile the tallied data and then report back to the UAC and the Core Curriculum Committee.

The data derived from these instruments will satisfy THECB core course reporting as well as SACS general education reporting requirements.

Action To Be Completed

Core Curriculum Committee

- a. Develop Comprehensive Core Assessment Rubric (CCAR) derived from AACU Value Rubrics (see attached);
- b. Vet proposed CCAR with Faculty Senate, Provost and Deans' Council, and University Assessment Committee.
- c. Propose General Education Assessment Plan to Academic Council

University Assessment Committee – Determine appropriate samples and develop viable course assessment rotation.

2. Direct Measure of Student Performance: Standardized Test

A standardized assessment will be administered to all students enrolled in English 1143 during the fall semester; of which, only the data from first-year students will be used as a pre-test of writing, reading, and quantitative skills. During the identified students' junior year, they will take the post-test. Each of these students will receive yet to be determined incentives as appreciation for their participation in the assessment. It is anticipated that approximately fifty percent of the original pre-test will be available to take part in the post-test phase of the study.

Comprehensive Core Assessment Rubric

Please see attached document.

New Business

1. Ms. English presented a draft of the 2019-2020 calendar. Dr. Capps made a motion to adopt the calendar; Dr. Stambaugh seconded, and the motion was adopted. (closed)

Note: as the calendar won't be approved by the Board of Regents until November, it will not be posted with these Minutes.

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

2. Dr. Johnston presented a catalog change under Minors. Dr. Watson made a motion to adopt the change; Dr. Capps seconded, and discussion ensued. Dr. Capps made a motion to change a word in the proposal from “between” to “at least”; Dr. Watson seconded and the proposal was adopted. (closed)

Minors

Minors are secondary areas of study and fall into two categories at Midwestern State University: discipline-specific minors and Signature Minors. Discipline-specific minors are focused on a specific subject area or discipline and intended to provide expertise in that focal area. Requirements of discipline-specific minors are listed by college in which the minor is offered.

Signature Minors are unique undergraduate areas of study offered at Midwestern State University and are intended to enhance students’ educational experience by being flexible and marketable for a broad range of majors. Signature Minors are transcript-recognized undergraduate minors that require ~~between~~ **at least** 15 and 18 hours of coursework.

Requirements for Minors

At least half of the required course work in the minor must be completed in residence at Midwestern State University.

A student may not earn a minor in the same field of study as the major. All minors must include a minimum of six hours of upper level coursework. At least nine of the hours required for the minor must include coursework **not** used to satisfy upper-level mastery requirements of the student’s major. The balance of the courses required for the minor may fulfill other major degree requirements, such as lower-level major requirements, general education requirements, or required elective hours.

Transcript recognition of the minor is awarded at the time of undergraduate degree completion.

Each of the following minor programs is described in the catalog section for the college in which the minor is offered.

Discipline Specific Minors:

(List here)

Signature Minors:

(List here)

3. Dr. Camacho made a motion to adopt the following undergraduate course and catalog changes in Fine Arts. Dr. Capps seconded and the motion was adopted. (closed)

Change of Course Prerequisites, effective spring 2019

ART 4403. Foundations of Art Education II

Prerequisite(s): ENGL 1143 and completion of the Communication Core. **Admitted to teacher education program or consent of instructor**

MUSC 4873. Foundations of Music II

Prerequisite(s): MUSC 2621, MUSC 2623, and ENGL 1143. **Admitted to teacher education program or consent of instructor**

THEA 4113. Methods of Teaching Theatre

Prerequisite(s): **Admitted to teacher education program or consent of instructor**

4. Dr. Stambaugh made a motion to adopt the following undergraduate course and catalog changes in Management and Business Administration. Dr. Zuckweiler seconded and the motion was adopted. (closed)

New Course Additions, effective spring 2019

MGMT 3613. Nonprofit Organizations and Society

Prerequisite(s): Junior standing or above or consent of the chair.

Description: Overview of the role, scope, and contributions of the nonprofit sector.

Introduction to the financial and human strategies nonprofits use. Introduction to assessment methods used to measure program outcomes.

Lecture 3(3-0)

Course Objectives and/or additional information:

1. **In this course, students will be provided with an overview of the role, scope, and contributions of the nonprofit sector.**
2. **Moreover, this course will explore the financial and human strategies that nonprofit organizations use.**
3. **Furthermore, this course offers an introduction to assessment methods used to measure program outcomes in the nonprofit context.**

MGMT 3623. Strategic and Human Management of Nonprofit Organizations

Prerequisite(s): Junior standing or above or consent of the chair.

Description: Overview of strategic planning processes in nonprofit organizations.

Introduction to board of directors' roles, recruitment, and governance. Introduction to recruitment, employment, and retention of volunteers and paid staff, with an emphasis on issues unique to nonprofits.

Lecture 3(3-0)

Course Objectives and/or additional information:

1. **In this course, students will be provided with an overview of strategic planning processes in nonprofit organizations.**
2. **This course will also introduce board of directors' roles, recruitment, and governance.**
3. **Finally, this course will offer an introduction to recruitment, employment, and retention of volunteers and paid staff, with an emphasis on issues unique to nonprofits.**

BUAD 3603. Business Practices for Nonprofits

Prerequisite(s): Junior standing or above or consent of the chair.

Description: Overview of the practical operation of nonprofit organizations.

Introduction of nonprofit organization operational topics such as legal and regulatory issues for nonprofit formation, budgeting, cash management, internal controls, use of financial statements, use of information technology resources, and requirements for governmental reporting.

Lecture 3(3-0)

Course Objectives and/or additional information:

- 1. In this course, students will be provided with an introduction to the practical operation of nonprofit organizations.**
- 2. Students will be introduced to nonprofit organization operation topics such as legal and regulatory issues for nonprofit formation, budgeting, cash management, internal controls, use of financial statements, use of information technology resources, and requirements for governmental reporting.**

MGMT 4633. Nonprofit Fundraising and Grant Development

Prerequisite(s): Junior standing or above or consent of the chair.

Description: Introduction to the fundraising process, with a focus on the motivations and expectations of potential donors. Overview of how to locate potential sources of grant funding and how to develop a successful grant proposal.

Lecture 3(3-0)

Course Objectives and/or additional information:

- 1. In this course, students will be provided with an introduction to the fundraising process, with a focus placed upon the motivations and expectations of potential donors.**
- 2. Additionally, an overview of how to locate potential sources of grant funding and how to develop a successful grant proposal will be offered.**

MGMT 4643. Social Innovation Practicum

Prerequisite(s): Junior standing or above or consent of the chair.

Description: Application of lessons in successful organizational and financial strategies to pursue social innovation via entrepreneurship. Students work in small teams to assist nonprofits and social entrepreneurs in overcoming real-world challenges.

Lecture 3(3-0)

Course Objectives and/or additional information:

- 1. This course will provide an application of lessons in successful organizational and financial strategies to pursue social innovation via entrepreneurship.**
- 2. Students will work in small teams to assist nonprofits and social entrepreneurs in overcoming real-world challenges.**

5. Dr. Stambaugh made a motion to adopt the following undergraduate course and catalog changes under Signature Minors. Dr. Camacho seconded and the motion was adopted. (closed)

2019-2020 Undergraduate Catalog Changes, effective spring 2019

- A. Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Management and Marketing – Minor – **Marketing Communication Minor**

Marketing Communication Minor

Requirements for Minor in Marketing Communication - 18 semester hours

- **MCOM 3223 - Advertising 3**
- **MKTG 3723 – Principles of Marketing 3**
- **MCOM 4823 – Integrated Marketing Communication (Capstone Course for the minor) 3**

Choose one from:

- **MCOM 3823 – Creation of the Advertising Message 3**
- **MCOM 4673 – Public Relations Writing 3**
- **MCOM 4683 – Public Relations Principles 3**

Choose two from:

- **MKTG 3763 – Professional Selling 3**
- **MKTG 3823 – Consumer Behavior 3**
- **MKTG 4203 – Promotion Management 3**
- **MKTG 3743 – Digital and Social Media Marketing 3**

- B. Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Management and Marketing – Minor – **Nonprofit Management Minor**

Nonprofit Management Minor

Requirements for a Minor in Nonprofit Management - 15-16 semester hours

- **BUAD 3603 – Business Practices for Nonprofits 3**
- **MGMT 3613 – Nonprofit Organizations and Society 3**
- **MGMT 3623 – Strategic and Human Management of Nonprofit Organizations 3**

Choose two from:

- **ART 2713 – Graphic Design I 3**
- **ART 4303 – Foundations of Art Education I 3**
- **ART 4403 – Foundations of Art Education II 3**

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- COUN 4103 – Professional Orientation 3
- COUN 4373 – Human Resource Ethical Issues 3
- CRJU 3733 – Juvenile Delinquency 3
- CRJU 4143 – Family Law 3
- CRJU 4283 – Crimes Against Children 3
- HSAD 3213 – The Art of Healing 3
- HSAD 4103 – End of Life Care 3
- MCOM 3223 – Advertising 3
- MCOM 3253 – Publication Design 3
- MGMT 3013 – Organizational Behavior 3
- MGMT 3723 – Entrepreneurship 3
- MGMT 4113 – Leadership 3
- MGMT 4633 – Nonprofit Fundraising and Grant Development 3
- MGMT 4643 – Social Innovation Practicum 3
- MIS 3203 – Electronic Commerce 3
- MIS 4113 – Web Application Development 3
- MKTG 3723 – Principles of Marketing 3
- MKTG 4203 – Promotion Management 3
- NURS 4103 – Nursing Care in the US 3
- NURS 4153 – Community Health Nursing Care 3
- NURS 4304 – Leadership in Nursing 4
- POLS 4133 – Public Administration 3
- POLS 4173 – Organizational Behavior and Decision Making 3
- PSYC 3513 – Substance Abuse 3
- PSYC 4113 – Industrial / Organizational Psychology 3
- SOCL 3733 – Juvenile Delinquency 3
- SOCL 4353 – Aging, Death and Dying 3
- SOWK 4113 – Aging 3
- SOWK 4313 – Community Mental Health 3
- SOWK 4323 – Introduction to Substance Abuse 3
- SOWK 4363 – Family Systems and Substance Abuse 3

6. Dr. Halverson made a motion to adopt the following undergraduate course and catalog changes in Mathematics. Dr. Capps seconded and the motion was adopted. (closed)

New Course Addition, effective spring 2019

MATH 0233. Developmental Supplement for College Algebra

Prerequisite(s): TSI-a math score of 345-349 or Math 0003 with a grade of C or higher AND concurrent enrollment in Math 1233

Description: The course supports students in developing skills, strategies, and reasoning needed to succeed in Math 1233, College Algebra. Developmental topics include the real and complex number system, relations and functions, inequalities, algebraic expressions and equations (absolute value, polynomial, radical, rational). Additionally the course will

support students in developing skills needed to attain an in-depth knowledge of applications of polynomial, rational, radical, exponential and logarithmic functions, all of which are required for successful completion of Math 1233.

Lecture 3(3-0)

Course Objectives and/or additional information:

- **Define, represent, and perform operations on real and complex numbers**
- **Recognize, understand, and analyze features of a function**
- **Recognize and use algebraic (field) properties, concepts, procedures (including factoring), and algorithms to combine, transform, and evaluate absolute value, polynomial, radical, and rational expressions**
- **Identify and solve absolute value, polynomial, radical, and rational equations.**
- **Identify and solve absolute value linear inequalities**
- **Model, interpret and justify mathematical ideas and concepts using multiple representations**

7. Dr. Halverson made a motion to adopt the following undergraduate course and catalog changes in Computer Science Minors. Dr. Capps seconded and the motion was adopted. (closed)

A. Cybersecurity Minor

Cybersecurity Minor

Requirements for a Minor in Cybersecurity – 19-20 semester hours

Required Courses – 13-14 hours

One of:

- CMPS 1013 – Computer Concepts and Applications
- CMPS 1023 – Computing for Science Majors
- CMPS 2084 – Introduction to Computer Architecture
- CMPS 1044 – Computer Science I
- CMPS 1063 – Data Structures and ADT
- CMPS 4663 – Topics in Computer and Networking Security: Cybersecurity

Electives – 6 hours

Select 6 hours from the following:

- CMPS 4103 – Introduction to Operating Systems
- CMPS 4663 – Topics in Computer and Networking Security (**May be repeated for credit under different topics approved by department chair.**)
- (MATH course in Cryptography may be substituted with approval of department chair.)

B. High Performance Computing Minor

High Performance Computing Minor

Required Courses (23 hours) – Non-Math Majors

- CMPS 1044 – Computer Science I
- CMPS 1063 – Data Structures and ADT
- 9 credit hours in
 - CMPS 4563 – Topics in Parallel and Distributed Computing (**Must be repeated for credit under different topics approved by department chair.**)
- MATH – Calculus I
- MATH – 2753 – Linear Algebra

Required Courses (19-20 hours) – Math Majors

- CMPS 1044 – Computer Science I
- CMPS 1063 – Data Structures and ADT
- 3 semester credit hours CMPS (approved by department chair) (CMPS 2084 – Introduction to Computer Architecture recommended)
- 9 credit hours in
 - CMPS 4563 – Topics in Parallel and Distributed Computing (**Must be repeated for credit under different topics approved by department chair.**)

8. Dr. Zuckweiler made a motion to adopt the following graduate course and catalog changes in Criminal Justice. Dr. Capps seconded and the motion was adopted. (closed)

New Course Addition, effective fall 2019

CRJU 6473. Independent Study

Description: Supervised reading in the field of criminal justice.

Independent Study 3(3-0)

Course Objectives and/or additional information:

- 1. Think critically about important issues in criminal justice research methodology.**
 - 2. Understand how to conduct criminal justice research.**
 - 3. Problem solve solutions to methodological problems.**
- Enhance communication skills and reading/research/writing acumen.**

Adjournment

Respectfully submitted.

Deb Schulte
Assistant to the Provost