## DILLARD COLLEGE OF BUSINESS ADMINISTRATION MINOR IN ENTREPRENEURSHIP

2021-2022 Catalog

	MAJOR:EXPECTED DATE OF GRADUATION:			
Last Name	First Middle		Mustangs ID	
REQUIREMENTS FO	OR <u>MINOR</u> IN E	NTREPRENEURSHIP: (18 semest	er hours)	
PREREQUSITE COL	<u>JRSES</u> :		<u>Grade</u> :	
MATH 1203 o	r 1233 Math An	alysis for Business or College Algebra		
ECON 2433	Microeco	onomics		
REQUIRED COURS	<u>ES</u> :		Grade:	
ACCT 2143	Financial Accoun	nting <sup>1</sup>		
MGMT 3013	Organizational B	ehavior <sup>2</sup>		
MKTG 3723	Principles of Marketing <sup>3</sup>			
MGMT 3783	Entrepreneurship			
Students must	complete six hours	from the below "Elective" courses.		
MGMT 4553	Independent Stud	ly in Management (Entrepreneurship)	5	
MGMT 4643	Social Innovation Practicum			
MGMT 4783	Entrepreneurial F	lanning		
MGMT 4793	Entrepreneurial C			
MGMT 4891	Internship in Mar			
MGMT 4892	Internship in Mar			
MGMT 4893	Internship in Mai			

## **Notes:**

Students must complete all prerequisite courses before enrolling in any advanced level course.

Students must maintain a GPA of 2.0 or above in the minor in order to graduate. (See General Requirements for all Bachelor's Degrees in the 2021-2022 Undergraduate Catalog.)

- Students with most BBA majors should substitute MGMT 4113 (Leadership) for this course. Management majors substitute MKTG 3823 (Consumer Behavior). Alternatively, all students may substitute an additional "elective" course beyond the two required.
- Students with most BBA majors should substitute MKTG 3763 (Professional Selling) for this course. Marketing majors should substitute MGMT 4613 (Supervisory Management). Alternatively, all students may substitute an additional "elective" course beyond the two required.
- Students with most BBA majors should substitute MIS 3203 (Electronic Commerce) for this course. MIS majors must ensure
  this course is not part of their majors program. Alternatively, all students may substitute an additional "elective" course
  beyond the two required.

- 4. Management majors should substitute MKTG 4223 (Retailing) for this course. Alternatively, they may substitute an additional "elective" course beyond the two required.
- 5. Internships or Independent Study courses must be arranged and approved by the Director of the Munir Abdul Lalani Center for Entrepreneurship and Free Enterprise.

## **Prerequisites:**

MATH 1203 or MATH 1233 (or equivalent) is a prerequisite for ACCT 2143 and ECON 2433 ECON 2433 is a prerequisite for MKTG 3723 MGMT 3013 is a prerequisite for MGMT 4113 MKTG 3723 is a prerequisite for MKTG 3763 and MKTG 3823

I have read and understand that this is not an official record of work taken and that it does not supersede catalog requirements for which I am fully responsible.

Student Signature	Date	-
Approved:		
Faculty/Staff Advisor (Major)	Dean (Major)	Dean (Minor)